



theSkimm'sclusive

the monthly editorial exclusively for Skimm'bassadors

November Issue, 2016

HALL OF FAMERS

- **Sarah Averbuch**
(Huntsville, AL)
- **Natasha Shahani**
(Las Vegas, NV)
- **Ashley Berger**
(Syracuse, NY)



Hall of Famers have brought in over 50 new Skimm'rs AND 3 new Skimm'bassadors! Know someone who would make a great Skimm'bassador? Email us with your nomination and get the trophy case ready.

Welcome new HQ'ers!

Olivia Grosvenor **Media Ops Skimm'r**

From: Stowe, VT
Previous Job: Partnerships Digital Operations Coordinator at TED Conferences
Fun Fact: In high school, Olivia was a dedicated member of the "Dawn Patrol" - which meant weekly winter a.m. hikes up the mountain for a sunrise cup of coffee on top and first tracks on the way down before first period.

Rosa McGee **iOS Skimm'r**

From: Queens, NY
Previous Job: iOS Developer at Urban Pixels
Fun Fact: She once participated in a scavenger hunt in which she won everything but the grand prize of an iPad. She still claims the multiple bags of candy were worth it.



FROM SKIMM HQ



WHAT'S NEW

Earlier this month we took a trip to Seattle for Startup Week where we met the 3 finalists in our Moving On Up Competition. They presented to Carly, Danielle and a panel of judges who named **Ryan Corte** (Concord, NC) the winner. Big congrats to him and his company, [Introwellness!](#)



FROM SKIMM HQ

Skimm'bassador Secret Santa... It's happening. Need some ideas for your wish list? Check out the [Skimm'bassador Product Bible](#). Gifts should arrive by 12/31. Remember to reveal yourself. Didn't opt in but wish you did? You can join the latecomers [here](#) by 11:59 pm EST on 12/8.

RESOURCES YOU NEED

[Submit Birthdays](#)

[See what's up in the Facebook Group](#)

[Check Your Referral Link, Count & Info](#)

TELL ME A STORY

We've been trying some new things. If you have an Amazon Echo, you can now [ask Alexa to read the Daily Skimm](#) to you in the mornings. We also took our first step into e-commerce with our [Skimm the Season Holiday Gift Box](#). As always, your feedback means a lot to us. Let us know what you think [here](#) and read more about theSkimm taking chances [here](#).



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SKIMM'BASSADOR EXCLUSIVES

Welcome to Skimm'bassador Exclusives. We think you deserve some perks. We'll be featuring companies that Skimm'bassadors own or are involved in and provide exclusive perks for this group.

Treat yourself to some herbal remedies or skincare products from Naturopathica this holiday season. Thanks to **Manda Goldberg** (New York, NY) you get 20% off your next order using code: SKIMM16.



Feeling crafty? **Becky Pospisal** (Clive, IA) is hooking you up with \$5 off any String-It-Yourself kits from her company, The Knotty Nail, using code: Skimm4Life.



SKIMM'BASSADOR SPOTTED

Cheers to **Michelle Henderson** (Louisville, KY). Her family's bourbon distillery, Angel's Envy, opened after 6 years in the making!

High five for **Annie Marshall** (River Vale, NJ) who got slimed on national television and managed to win the Double Dare challenge on the Rachael Ray Show with her fiancé.



Hat tip to **Fawn Romanko** (Los Angeles, CA) who donated tampons to the Society of St. Vincent de Paul to help with the shortage for homeless girls and women.

Major props to **Jenna Deutsch** (Brookline, MA) who'll be representing Back on My Feet while running the Boston Marathon. You can help support the cause here, and each \$10 donation made in 2016 scores you an entry to win a Casper mattress.



SKIMM'BASSADOR SPOTTED

We see you, **Natalie Harms** (Houston, TX). She was spotted on Live TV in Houston talking about the best mural backdrops for a holiday photoshoot, as seen on her blog, It's Not Hou It's Me.



Huge congrats to **Justine Hedge** (Wichita, KS) who received the Google Specialist certificate aka she's officially better than us in all of Google's digital marketing products.



Shout out to **Sarah Robinson** (Stafford, VA) and her book, Saving A Legend, which hit Amazon's Best Seller list in the US, Canada and Australia all on the same day.



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