WHAT HAPPENED THIS MONTH?

LET'S RECAP...

We popped bottles for Skimm Ahead’s first birthday. Think: balloons, party hats, champagne, pizza and a full timeline of the last year with Skimm Ahead. Round of applause. We also celebrated with a new update feat. emoji navigation.

We went back to school, back to school at University of Pennsylvania. We met a loooot of Skimm’rs, had a coffee date with Skimm’assadors and talked #SkimmLife with entrepreneurship and comm students. Huge thanks to Skimm’assador (and Carly’s former professor) Ken Winneg (Philadelphia, PA) for making it happen.

We held our first-ever Skimm HQ mystery night. Not a murder mystery dinner (this time) but a night for team bonding planned by our Chief of Staff. The activity was a surprise. This time it was a movie night complete with sugary snacks and a colonial woman on the wing.

We were buried in books... so we opened up our office to NYC Skimm’rs and Skimm’assadors. There were a lot of overflowing duffle bags and basically no books left behind. But we did keep a few copies of The Woman in Cabin 10... because our #SkimmReads review made it on the back cover. Next to Oprah. Pinch us, please.
Letters for Lara

Last month Lara Parisi (Hanford, CA) was going through a tough time since her husband was deployed and she won’t see him much until May 2018. So Katie Liestman (Dallas, TX) put together a sign up sheet to have SBs send Lara an email or letter of support 3 times a week until her husband comes home next spring. All 164 spots were filled in less than 24 hours. This is a great example of how powerful this community is, so we decided to start blogging about these SB stories. Check it out. And let us know if you have a Skimm’bassador story to share.
THE B-LIST

We’re talking about the Skimm’bassador Bucket List. We asked you to tell us the one thing you want to accomplish this year. Over 2100 of you got in on it so far. You can click here to see all that’s on The B-List and help other SBs cross their names off... or join if you haven’t yet. Here are some highlights...

MOST POPULAR ★

Julie Bloebaum
Nashville, TN
“I want to learn how to accept compliments from others & kick negative self-talk to the curb”

HELP JULIE HERE

Danielle Barto
Venice, CA
“I want to be a gardening badass so I can grow vegetables with my 4 year old in our yard.”

HELP DANIELLE HERE

Stephanie Krumm
Lincoln, RI
“I REALLY want to get my US Citizenship this year”

HELP STEPHANIE HERE

SKIMM HQ PICK

Dana Angelo
Baltimore, MD
This year I want to start a Kindness Campaign! Leveraging the Skimm’bassador community to do this event could have an infinite positive impact at a time in this world when we could all use more ‘nice’

HELP DANA HERE

CHECKED OFF THE LIST ✔

Marisa Nelson
Windber, PA
Marisa’s goal was to plan a self-care fair for local teens. In collaboration with the library, Goodwill youth services and AmeriCorps, she did it! The teens made vision boards, crafts and meditated to close out the event. Congrats, Marisa!

You can catch up on the rest of The B-List here.
Q: What is the best (or worst) advice you’ve ever gotten?

A: We got a lot of advice when we were starting out. One piece that really stuck out to us--especially now that we’ve been on both sides--is around negotiating salary. Someone once told us “it's not a compelling argument to measure your worth against others, but rather know your own.” If you are doing an amazing job, ask for what you are worth. At an appropriate time. Advocate for yourself, but also be honest about where you are in your career. Make and discuss clear goals to a salary raise with your manager--and then hit them head on. Also, take a coding class.
Dreaming of catching some zzzzs in the sun? Today’s your lucky day. Rachel Connors (San Francisco, CA) is hooking you up with 20% off super comfy handwoven hammocks from Yellow Leaf Hammocks with the code SKIMMCLUSIVE (plus free shipping).

Raise a glass to Margarita Vacanti (Lakewood, CO) who’s been hard at work on a Kickstarter campaign for her new wine glasses set to launch May 9th. Early backers get a 35% discount and sharers can win free glasses! Check it out here.
Dear Skimm HQ,

I just started my first big-girl job, and I'm definitely happy about reaching that one year mark soon! However, things are already feeling a bit stagnant and I'd love to continue pushing myself without compromising my current job. What are some ways to build your resume and become a better professional outside of just searching for promotions and going up the proverbial job ladder?

The art of maneuvering within the job world is about taking advantage of everything around you. Those who have well-rounded careers understand that every single conversation and odd task is something that will contribute to their professional development. I suggest doing two things:

1- Set up some informational coffee chats with five people from different areas of your company (at varying levels) and ask them to speak about their work and their careers. These talks alone will help you further build your professional network, learn about disciplines you may not be aware of, and develop a deeper understanding of how your company operates.

2- Stay alert and speak up. There is no end to proactive opportunities. If you hear "Debbie" from design complaining about a process that needs a different approach or you see documents that a counterpart from another department has been "meaning" to file but never gets around to it, offer to help. Work through a plan of how you can assist and present it back to those involved. It shows others that you're thinking beyond your day-to-day duties, and it's a great opportunity to learn unexpected skills and diversify your resume.

There are so many ways you can approach growth, but trusting the process and taking advantaging of the unexpected are always great standards for success.

-Skimm HQ'er
"I feel so fortunate to be a part of an extremely smart, genuine and kind community of people. The Facebook page is a safe place with no judgement and I am thankful for it every day!"

Q: Tell us about yourself...
A: I'm 32, live in Philadelphia and I work at a large synagogue where I am the Director of Member and Youth Engagement as well as the Camp Director. I find new and meaningful ways to engage congregants, inspire our K-12 students and splash around all summer with adorable kids. I'm blessed to work in a place that has a warm and welcoming community!

Q: How do you use theSkimm to inform others?
A: SKIMM GUIDES! One of the coolest things I do at work is teach a group of 8th and 9th grade girls a class on hot topics. I frequently use Skimm Guides as a teaching tool. Last year I taught a lesson on glass ceilings and used the Equal Pay guide to start our class. It was a better lesson plan than I could have written!

Q: We love hearing about Skimm'bassadors connecting with each other. Have you made any meaningful connections through the SB community?
A: A few months ago I posted asking if anyone else in our SB community was affected by autoimmune diseases, having recently been diagnosed with one myself. I quickly got lots of responses and stirred up a conversation that made me feel very less alone. I connected with another girl who's in the same boat as me. We have been texting and comparing notes for a while now. It's nice to have a friend to share in this new journey.
SKIMM’BASSADOR SPOTTED

Huge congrats to Whitney Petralia (Hartford, NY) on crossing the finish line in her second half marathon in NYC.

Big high five to Hannah Chahbazi (Grand Blanc, MI) who just launched her new website Space for Joy. Fun fact: It’s already been visited by people in over 10 different countries.

Move over, Starbucks...

Dante Medema (Anchorage, AK) and her homemade funfetti cake are stealing your unicorn thunder. We all want a piece.

Shout out to Talisa Rafferty (Saugus, MA) and her 4-year-old daughter who were both quoted in their local newspaper after attending a traveling aquarium exhibit. You can see the article here.
We’re Hiring

**EDITORIAL**
PM Editor (Put It To Bed Skimm'r)

**GROWTH & ANALYTICS**
Junior Insights Skimm'r

**GROWTH & ANALYTICS**
Skimm'bassador Lead

**TECH**
Senior Software Engineer

**SALES & PARTNERSHIPS**
Cash Money Marketing Skimm'r

**SALES & PARTNERSHIPS**
Cash Money Skimm'r

**PRODUCT**
Line Producer Skimm'r

**SALES & PARTNERSHIPS**
Partnership Development Skimm'r

**TECH**
Software Engineer

**PRODUCT**
Design Skimm'r

**PRODUCT**
Mobile Product Skimm'r

[Click here for more listings & info]