WHAT HAPPENED THIS MONTH?

LET'S RECAP...

Like many of you, we missed the ‘eclipse glasses’ boat before they were sold out. So we ate a lot of cheerios and made our own out of the boxes. And then we embarrassed ourselves on the streets of New York.

Fall is juuust around the corner which means a lot of sports seasons, games, and activities are almost in full swing. You might want some help staying in the know to impress your friends at the sports bar. Get our sports calendar in theSkimm app here to stay in the loop.

We’ve been talking life hacks and adulting at Skimm HQ. So we made some Skimm’torials to make it easier for you to load the dishwasher (the right way), chill your white wine in a pinch, and more.

Two words: Justin. Trudeau. We met him, we drank beer with him, and we talked to him about NAFTA, President Trump, the gender pay gap and a lot more. Watch the full interview here. Insert heart eyes emoji.
Q: I'm starting my own business and I'm curious -- what was your biggest challenge starting out?

A: We were lucky when we started theSkimm. For the most part, we didn't know what we didn't know. We had no idea just how hard starting a company from scratch (or...from our couch) would really be. There are a lot of lessons we took from those days -- we should have taken a coding class, we should have taken a vacation, we should have learned how to use excel. But the biggest challenge for us in the beginning was learning how to sell ourselves. By nature, neither of us are extroverts. But when you're starting a business, you need to brag about yourself and what you're building because if you don't, nobody will. The key is to be able to do it quickly -- to Skimm it. The ability to confidently execute an "elevator pitch" -- a 30 second breakdown of who you are, what you're building, and why it matters -- can change the course of your business.
Dear Skimm HQ,

Let’s talk strengths and weaknesses. I’ve been interviewing for jobs lately and I never know what to say when they ask about these qualities. Do I play it safe? Brutally honest? Is it a cop-out to turn all your weaknesses into strengths? Help.

Hi! Great question – this used to stress me out in interviews too.

This is your time to make a great first impression and determine whether this is the right role for you. With that in mind, you want to find a balance between playing it safe and being brutally honest.

When answering what your strengths are, remember to be confident, but not arrogant. Prepare a few examples in advance and don’t just list a bunch of nice qualities about yourself – make sure they are specific to the role and add to the story you want to tell. Use examples and anecdotes to back up and provide color to your strengths. This is also a good time to introduce strengths you possess that may not have come up during the “walk me through your resume” phase of the interview (which you crushed!).

I think it may be tempting - but a cop out - to turn your weaknesses directly into strengths. Employers are looking for people who are reflective and understand what they need to work on. Present areas where you need to improve and provide examples of what you have already done to begin to overcome your weaknesses. This allows you to stealthily turn your weakness into professional developments. Again, keep it specific to the job, we’re all bad at folding fitted sheets!

-Skimm HQ’er
The hearts of the Skimm community are with Texas throughout this Hurricane Harvey devastation. Earlier this week, Katey Smith and her husband took time to deliver food to Texas Children’s at the Woodlands, the workplace of fellow SB, Geneva Roch. Geneva said that the ride out team has been on rotating shifts for three days, so they were getting weary. And Katey and her fiance’s generosity was much appreciated.

Huge thanks to all of the other Skimm’bassadors who have helped others in need. It’s not too late to get involved. [Click here](#) to see what you can do.
SKIMM’BASSADOR SPOTTED

TedX marks the spotted. Huge congrats to Katie Nall (Vero Beach, FL) and Valerie Alexander (Los Angeles, CA) who will both be speaking at upcoming TedX events. Check them out here and here.

Big month for Jessica Wright (Richfield, MN). She got married, accepted a new job and landed a new house. Brush your shoulders off.

Shout out to Nichole Reed (Memphis, TN) who is nailing the work/life/side-hustle balance. She spends her 9-5 as a pediatric dietitian, works with restaurants sourcing local foods, and was recently published on Girlboss Media three times and counting. Triple. Threat.

Wedding bells for Amandalyn Jones (New York, NY). Cheers to your engagement!
SKIMM’BASSADOR SPOTTED

Say om. **Alli Blair Sny** (Wyomissing, PA) scored a new gig as a yoga teacher before she even finished her official training. And the studio, *Evolution Power Yoga*, is attached to a brewery and coffee shops. V jealous.

Round of applause for **Casey Barnett** (Morrisville, NC) who was the event director of August Madness, a Wheelchair Basketball Tournament that took place on the floor at PNC Arena. It was hugely successful and even got some news coverage. Watch here.

High five for **Kayla Young** (Columbus, OH). She recently started a local Women's Empowerment Organization called Boss Babes, launching this fall. Speaking of boss babes...

**Taylor Anderson** (Superior, WI) is flying high this month. She’s now officially a Certified Flight Instructor. Reach for the literal stars.
THE B-LIST

We’re talking about the Skimm’bassador Bucket List. We asked you to tell us the one thing you want to accomplish this year. More than 2,000 of you got in on it so far. You can click here to see all that’s on The B-List and help other SBs cross their names off. Or join if you haven’t yet. Here are some highlights...

You can catch up on the rest of The B-List here.

MOST POPULAR ★

Stephanie Silverman
Atlanta, GA

I want to run a Disney Half Marathon- the superheroes one. I want to do it in honor of my best friend who passed away in May of 2016 from breast cancer

HELP STEPHANIE HERE

Kelly O’Neill
Chicago, IL

I want to support girls and women and encourage them to follow their dreams through growing Girls Go For It, a non-profit I helped found!

HELP KELLY HERE

Lucy Nalen
Richmond, VA

I want to start a speaker series for women at my college (The University of Richmond). The speakers would be all women who have found success in the "real world"

HELP LUCY HERE

SKIMM HQ PICK

Summer Ann Gibson
Bogalusa, LA

“I want to lose 100 lbs this year.”

And she’s well on her way! Summer has lost 70 lbs since February and is v close to reaching her goal thanks to the support and encouragement of her fellow SBs. Lookin’ good, Summer. #inspiration

HELP SUMMER HERE

CHECKED OFF THE LIST ✔️

Shana Meyer
Saint Joseph, MO

THE STORY
Last month we told you that Shana wanted to donate a kidney to her dad. Then we found out that she did! "It was a much rougher journey than I had planned...but I would do it again in a heartbeat!"

HELP SUMMER HERE
Meet New HQ’ers

SAM HOROWITZ
Accounting Lead Skimm’r
From: Philadelphia, PA
Previous Job: Assistant Controller at OnDeck
Fun Fact: Sam won a silver medal in the junior olympics for show jumping. This gets less impressive every year older that she gets.

RACHEL KLEIN
Production Skimm’r
From: Morristown, NJ
Previous Job: Freelance Associate Producer
Fun Fact: I once stood in as a body double for Diane von Furstenburg

JOSH GLUCK
Chief Operating Officer
From: Scarsdale, New York
Previous Job: VP of Strategy & Business Development and GM of the Nook eBook business at Barnes & Noble
Fun Fact: Josh worked for Miley Cyrus during her Hannah Montana days.
Skimm’bassador Exclusives

Welcome to Skimm’bassador Exclusives. We think you deserve some perks. We’ll be featuring companies that Skimm’bassadors own or are involved in and provide exclusive perks for this group.

In the market for a record player? New albums? Travis Jourdan (Austin, TX) started Vinylmnky for people like you. Every month they send members a “Breakthrough Record of the Month” from an emerging artist. On vinyl. Plus artist add-ons and more. They’ve worked with artists from Lana Del Rey to Khalid. And they hooked us up with 15% off all memberships and albums with code THESKIMM-MNKY here. Music to our ears.

Is your calendar drowning in meetings, weddings and bff birthdays? Meet Token -- the pro gifting assistant that can help you find the perfect present. They even have a team of Gift Experts. Yes, that’s a real thing. Token makes it easy (and fun) to send a thank you to a client, a little something to your girlfriends or even a “just because” to another SB. Use code SKIMMGIFT for free gift wrap ($10 value) on your first order through the end of September here.
Did somebody say contest?

We teamed up with Target and did it big. As in, we have a whole Skimm’d endcap in their books sections all over the US. And all 21 Skimm-recommended books have Skimm stickers on the cover. This was a v big moment for us.

Now we want to give you a chance to win a few of these books and $300 to Target. All you have to do is post a pic on social media with our endcap or a book with our sticker on it and use #SkimmReads to be entered. Winner will be picked Oct 16. Or you can buy books here.

Hall of Famers

Hall of Famers have brought in over 50 new Skimm’rs & 3 new Skimm’bassadors

Amy Kay Nickerson
Lascassas, TN

Kaylyn Shibata
San Francisco, CA

Rachel Richards
Louisville, KY

Know someone who’d make a great Skimm’bassador? Email us with your nomination and get the trophy case ready.